

A lush, misty jungle scene with a wooden chair in the foreground. The scene is filled with dense tropical vegetation, including large green leaves, palm trees, and clusters of pink flowers. A stone path leads through the jungle, and a single wooden chair sits on it. In the background, a large, dark rock formation rises from the mist. The overall atmosphere is serene and mysterious.

rains.studio

Architecture | Interior Design | Brand Experience

*We create places to be unique
and memorable.*

*We are an architectural studio
specializing in interior & brand
experience.*

“When designing physical spaces, we are also designing or implicitly specifying distinct experiences, emotions and mental states. In fact, as architects, we are operating in the human brain and nervous system as much as in the world of matter and physical construction.”

Juhani Pallasmaa,
The Architecture of Empathy



House study - Dona Paula, Goa



Le Bistro du Parc - Lajpat Nagar, Delhi

- . Airbnb listings in North Goa: 60 to 100+ per km²
- . Number of cafe in South Delhi: 45 outlets of est. brands
- . Resorts in North Goa: up to 2,4 listing per km²
- . 30 to 40 new restaurants opens everyday in India
- 60% of restaurants shut down in the first year.

We create places to be unique and memorable

*You need to be different**

In a world that builds fast and forgets faster, storytelling may be the only way to make architecture last.

Before a single line is drawn, we study the client. How they move, rest or work. We find out what they love to see when they wake up, and what will make a room, theirs.

Every material, surface or piece of furniture becomes an answer to a question they didn't even think about.

our secret sauce



Anahata, Cottage 8 - Ashwem, Goa

Our design philosophy is about durability, emotion and business strategy.

Making choices that last over time. Natural light exposure, materials selected for their durability, energy efficient construction.

When you think about the experience of a place, every corner is a possibility to tell a guest - or a home owner - about why they belong here.

We work with artisans, art curators, innovative builders. We also develop our own furniture pieces, focusing on details that matters. We orchestrate the personality of the places we build.

We create places to be unique and memorable



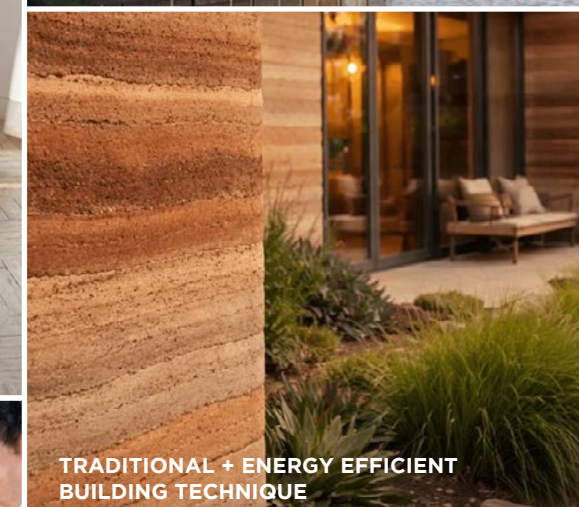
BESPOKE FURNITURE



CERAMIC ARTISANS



ART CURATOR

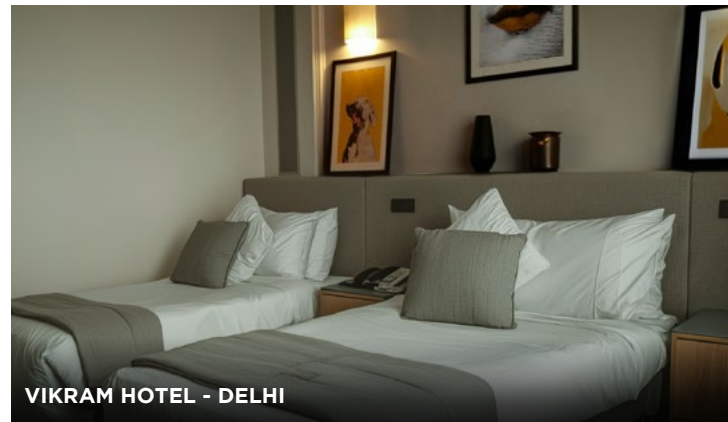


TRADITIONAL + ENERGY EFFICIENT
BUILDING TECHNIQUE



IMPACTFUL BRANDING

*We've worked globally
with projects delivered in India,
Europe and Middle East.*



We helped to shape Indian brands, created stores & offices in Europe, and drew a spa concept in Africa.



L'ORÉAL

accenture

Chi



AH
ASIAN HAUS



RA
IN
S.

our projects

Recently completed...

*“Does Goa need a new beach
front hotel?”*

ananta

We create places to be unique and memorable

anahata

With a clear purpose and adapted to what clients expect in 2026, the answer is yes.

We are helping the Anahata group, to develop a new wellness property in Ashwem, in continuity of their existing retreat. A refined experience, centered around the guest's wellbeing, away from the rest of the world. An untouched Goa, where one is soaked in nature, birdsounds and soothed by the tide's breath.

“Slowness and disconnection as an art de vivre.”

Our strategy centered on strengthening the wellness experience, defining a unique positioning and their reason to exist in a very busy hospitality scene in Goa. The task involved developing the cottages, restaurant, yoga shala, a Russian spa, creating bespoke furniture, etc., in order to shape a singular identity to the place, in line with their business strategy and the future guest's profile.



The resort



What makes this place different:

The Light

A mix of focus lights, ambient lights, and side lamps with the natural light coming through.

Landscape

From the front cottage with salt proof plants, toward inside the resort with palm trees and frangipanis.

Preserved location

The access from the beach is restricted and kept as natural as possible, giving a narrow passage for the guest, to get back to the property.

Art, book and music curation.

We gathered novels, art and records around slow life and disconnection, with a Goan twist.



Working with us...



Our team offers a multidisciplinary skillset for hospitality & residential projects.



Architecture Ideation



3D Visualisation



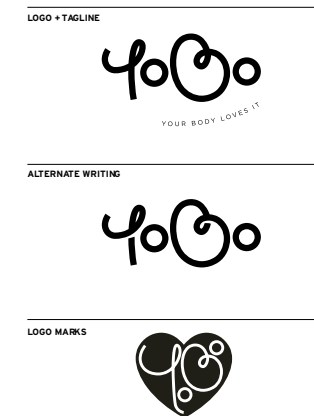
Construction Pack



Site Supervision & Administration



**Branding Strategy
(Logo + Brand Assets)**



Brand Guidelines



Rapid Physical Prototyping



Sustainable Construction

We work with partners in Goa, Delhi and abroad.



Trends.

What's happening in the world.

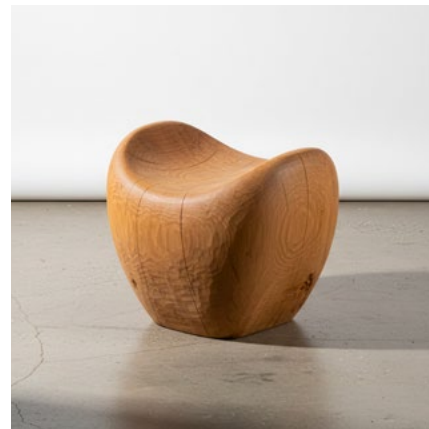
We are connected globally with Dubai, London and Paris for the latest retail trends and hidden gems. We would be happy to share these discoveries through trend reports or video call with local representatives.



Contractors.

Initiate good behaviors.

We initiate responsible behaviours with our building partners, adding levels of security and wastage management in their process.



Furniture.

We design objects that last.

The first step toward a more sustainable world is to create objects that are meant to last. Developing our own range of furniture, relying on local craftsmanship while exploring innovative materials.



Landscape.

Architecture in its environment.

We work closely with local landscape specialists to ensure every project is rooted in its surroundings. Blending what we build with the natural identity of the site.



Artisan.

Local treasure.

We believe the best details are made by hand. We work with artisans, bring traditional craft into the places we design. We love work that carries the memory and skill of the place it comes from.

Our services

From short assignment to a longer collaboration, here are the different ways to work with us.

Consulting (e.g. brand experience, workplace)

Good designs are based on good ideas well executed. Through our creative process, we can provide you with a framework that improves the accuracy and speed of your decision-making, leading to a space that is more truthful and consistent to your brand philosophy.

They trusted us: Renevik Energy, Pantaloons, Emirates NBD...

Architecture

Our architecture design approach is not only to meet the needs and requirements of our clients and local authorities, but also to exceed the expectations by creating innovative unique designs that implement the principles of sustainability, aesthetics, and efficiency. Whether it is a private residence, a hospitality space, or a gated society, we will develop designs with a customized approach to every project.

Interior design

The best interior concept and design is meant to enhance user experience, while bringing financial value and maximising the impact of a space. We aim to achieve optimum functionality without compromising on your comfort and personal style. We are a forward-looking studio that prizes the themes of confort, minimalism, functionality, social and sustainability.

Turn key projects

We are capable of managing all kinds of design projects, from small-scale accessorizing to full-blown luxury renovations. With a combination of project management, design, and local partners support, we provide all-in-one solution for our clients.

*And to finish,
let's introduce ourselves.*

We are Isha and Arnaud.
We create places to be unique and memorable.

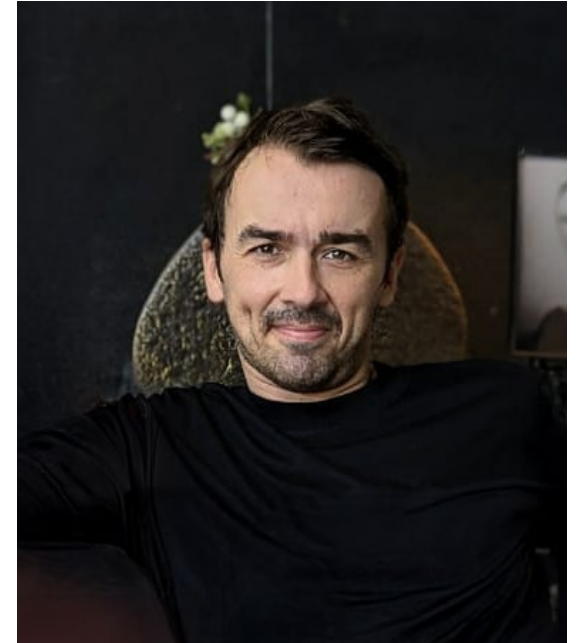
From strategy to execution, when one makes sure that it answers business challenges, the other one makes sure it becomes a reality. Our mission is to have a positive impact on the people, and the businesses we work with. We are working with clients conscious about the limited resources, and the oversaturated world we are living in. We aim for a responsible strategy to create better physical presence. This is what we believe in.

Located in North Goa, our studio works on projects across India and beyond, thanks to experiences and partners met throughout the years. We have completed over 20 projects in the region, ranging from revamping hotels, creating food brand and advising banks on their physical presence.

Prior to founding our studio, Arnaud gained experience working for various brand consulting firms like Accenture Song and Landor, while Isha after designing properties in Delhi for 10 years, decided to specialize her activity into wellness when she was based in Paris.



Isha is a licenced architect,
graduated from NIT Hamirpur, India.



Arnaud is a mutidisciplinary designer,
graduated from Strate, Paris.

A high-angle, close-up photograph of a light-colored wooden table. In the top left corner, a lamp with a white, pleated, fan-like shade sits on the table. The lamp is turned on, casting a warm, yellowish glow. In the bottom left corner, the back of a wooden chair with a dark green upholstered seat is visible. The table's surface shows a natural wood grain. The overall atmosphere is warm and minimalist.

Let's talk about your project

*RA
IN
S.*

hello@rains.studio

+91 84 68 923 513

Our office is in Siolim, Goa.

A Solar panel company wanted visibility in Retail store.

Instead we propose them to stay outside of electronics stores, and take the opportunity to engage conversations with passerby about how solar panels can help them to save a significant amount of money on their electricity bills. Conversations around a glass of their own healthy energy drink.

Pop-up activation - Gujarat - Renevik Energy

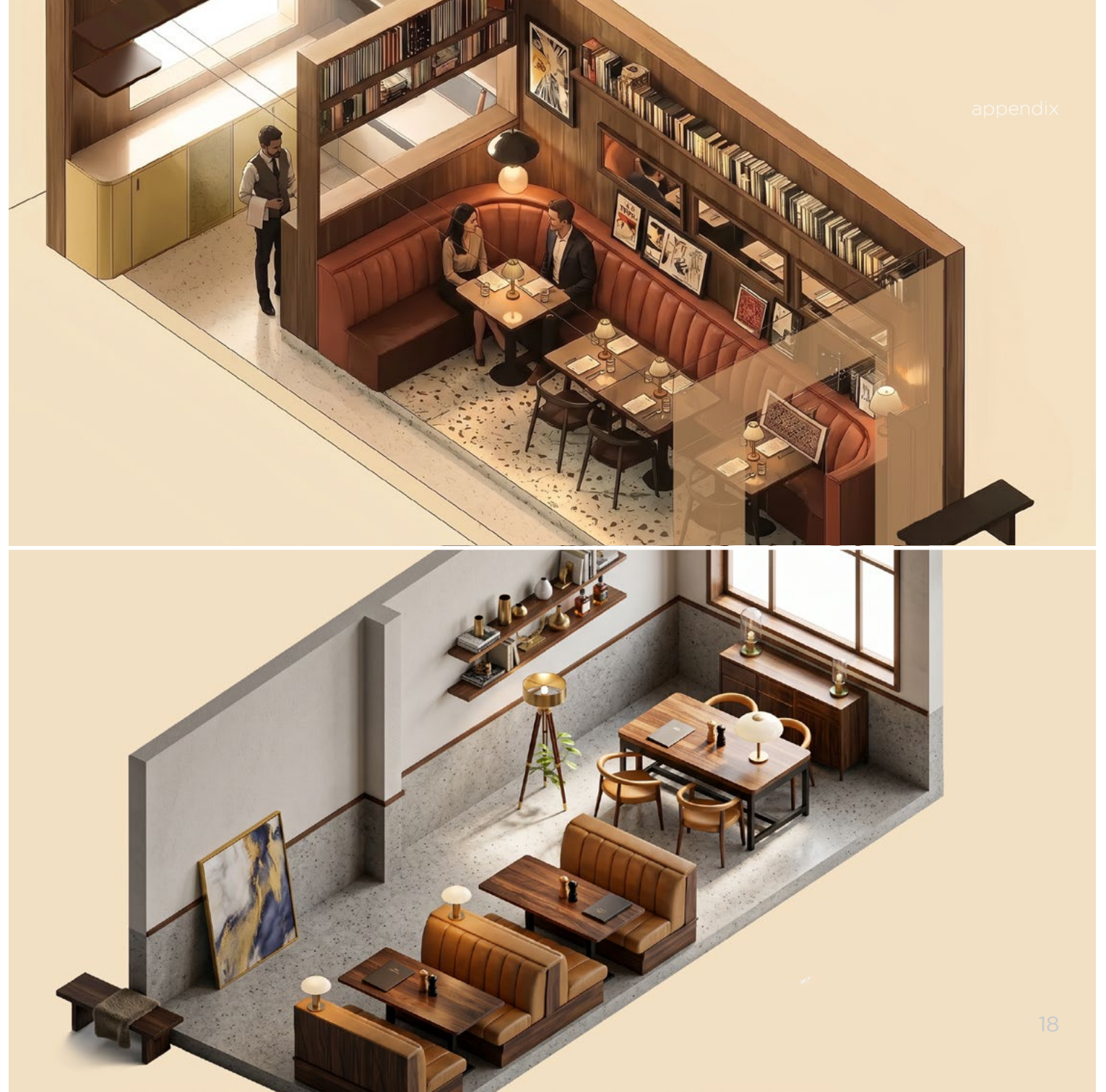


*Transform 2 tiny roadside
shops in Goa into 1 “full-fled-
ged” Bengali restaurant*

Size never matters here, we delve into a Satyajit Ray movie for the DNA of this place.

Bengali food, treated as a religion, becomes a moment, a community time. Size really doesn't matter, what matters is the story cooked on your plate, and the people you share it with. We are just building a place complementing the food.

Restaurant design - Siolim
Confidential client



What's the secret sauce to sell beauty products in store?

We have been appointed by Pantaloons to help them develop their makeup sub-brand. The question was how to attract customers with a tiny product you don't even see..?

You need to sell colors, a brand image, facilitate user understanding by making things easy and attractive. We developed for them a trend report along with a display design.

Pop-up activation - PanIndia - Pantaloons



RA
IN
S.

